

# Portfolio

Sprout Studio Albany // 2023



**Sprout**  
STUDIO ALBANY



# about

I have been working in the graphic design / marketing space for over 9 years. From website development to signage, report design and branding creation, I love bringing your ideas and business to the next level!

Sprout Studio Albany works with a wide range of businesses and individuals to create designs that effectively share your message to your audience.

Whether you are starting from an idea you already have, or creating a concept from scratch, our goal is to help you to grow and thrive. This may come through as saving you time and/or money, or helping you to communicate clearly & effectively to your audience.

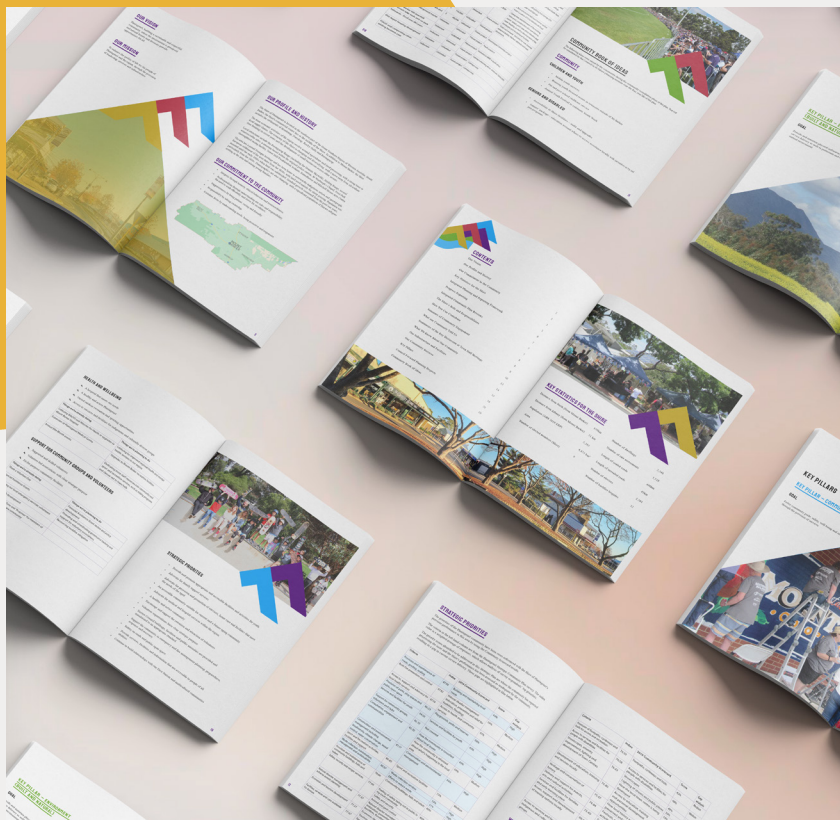


# event booklet

The Southern Smash T20 Competition 2020 booklet was a design for a major cricket event. The project was based on taking the existing elements within the logo and applying them across a 20 page informational booklet.

Taking the existing logo colours and elements, the document was designed to capture the energy and movement of the competition. By using different elements and colours, each spread that had quite a bit of information, was kept legible and fun!

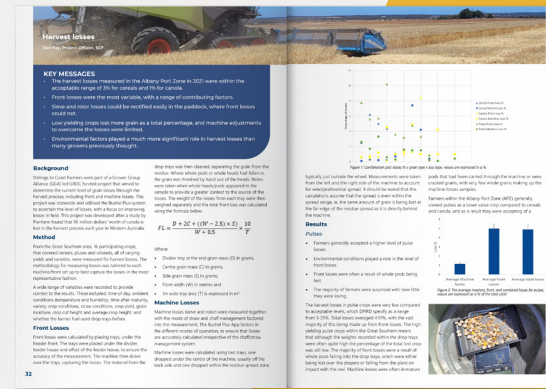




# strategic plan

The Shire of Plantagenet reached out to the studio to design a 32 page booklet that is inspired by their 'Imagine Plantagenet' branding.

By using both the 'Imagine Plantagenet' and Shire of Plantagenet branding, we were able to produce a clear, concise, fun, engaging document.



# document suite

Through working with Stirlings to Coast Farmers for a number of years, I was able to create this suite of scientific publications and documents to showcase the grower group's scientific studies, as well as marketing collateral.

Using clear categorisation and visuals, the document easily communicates the data and information.



Dr Sonja  
Naturopath Homeopath

PRIVATE AND CONFIDENTIAL

Surname \_\_\_\_\_ Mr  Ms  Mx

Name \_\_\_\_\_

Date of Birth \_\_\_\_\_ Age \_\_\_\_\_

Occupation \_\_\_\_\_

Postal Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Code \_\_\_\_\_

Email \_\_\_\_\_

**PATIENT DETAILS**

Please complete the questions below, or flag along with the main reason for your consultation. I know which areas to focus on when processing your scan.

Reason for consult \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Do you have a pre-diagnosed medical condition? (e.g. diabetes, haemochromatosis, hypertension etc.) \_\_\_\_\_

Prescription Medication \_\_\_\_\_ Reason for taking \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Known allergies: \_\_\_\_\_

Vitamin supplements: \_\_\_\_\_

# branded forms

Dr Sonja approached the studio for a full rebrand. Within this project were marketing posters, intake forms and holistic medical reports for her clients.

By using a through line of soft colours and smooth lines, even the most traditional documents are on brand yet still highly functional.



# What makes Sprout different

## **NO SUPRISES**

Right from the first meeting you will be aware of all costings. If you're at risk of exceeding your quoted limits, or a request is out of scope, you will be informed well before and have the ability to make the decision.

## **TRAINING**

With all of our projects, if you need training - you got it! From learning to update your website, to how to use your branding package, we put the power in your hands.

## **PARTNERSHIP**

All projects created with Sprout Studio Albany are created with just as much input from you, as us. We are specialists in our areas and you are specialists in your area and business!

## **BILLING**

With any project, an invoice of 50% will be provided before the project kicks off and then 50% on completion.

## **UNLIMITED QUESTIONS**

There are no silly questions when learning a new skill. If you have a question let's tackle it!



# let's work together

If you are ready to start your project or have any questions for me,  
please feel free to reach out to me with the information below.



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